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InvestorInfo Limited (ASX:INV) Enhances Leading Investment News Archive

Sydney – Leading investment industry information provider, InvestorInfo Limited (ASX:INV), today released an updated version of its premium on-line news archive incorporating articles from financial planning title, *Investor's Advisor*, and the popular daily on-line financial services newswire, InvestorDaily.com.

The archive, which from today will only be available in its entirety to subscribers of InvestorSupermarket (InvestorInfo's on-line market intelligence resource), now includes thousands of news stories, features, surveys, practice management, tax and investment guides published by *Investor's Advisor* over the course of its 27-month history, institutional investment industry bible *Investor Weekly* (with seven years of published articles), and InvestorDaily.com, which with close to 500 paid subscribers has proved a popular addition to the InvestorInfo stable in its first 18 months.

“Incorporating seven years of news from institutional investment industry bible *Investor Weekly*, our popular InvestorDaily.com on-line newswire and now *Investor's Advisor* magazine, the Archive is undoubtedly one of this country's premier reservoirs of information for professional investors,” said former InvestorInfo New York Correspondent and now Sydney-based Editorial Director, Benjamin Thornley.

“This important enhancement will greatly improve the services InvestorInfo provides to its readers and clients. It represents a consolidation of the research and reporting undertaken by Australia's largest team of dedicated investment journalists and will ensure that current and future subscribers to InvestorInfo's on-line services are provided with the quality of information crucial to doing business in an increasingly competitive investment environment,” added Thornley.

“We are extremely excited about InvestorInfo's prospects in 2002,” said Managing Director, Greg Bright. “We continue to explore options aimed at rapidly expanding our business, we will be relaunching an improved and more comprehensive InvestorSupermarket.com on March 7th and are beginning to implement on-line strategies for our two major titles, *Weekly* and *Advisor*, as we seek to leverage off strong support and expanding subscriber numbers in their respective markets,” he continued.

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