



**Fund Executives
Association Limited**

May 1, 2002

InvestorInfo Limited (ASX:INV), Fund Executives Association Limited (FEAL), announce InvestorSupermarket distribution agreement to enhance FEAL membership

Sydney – Investment industry information provider, InvestorInfo Limited (ASX:INV), and the Fund Executives Association Limited (FEAL), the industry association for executives of Australia’s superannuation funds, today announced that FEAL’s executive-level members will receive a complimentary subscription to InvestorInfo’s market intelligence resource, InvestorSupermarket.

The agreement puts InvestorSupermarket in front of the CEOs running many of the country’s largest institutional funds, greatly strengthening the product’s distribution and influence in the investment industry, at the same time enhancing membership benefits for FEAL.

“InvestorSupermarket includes data by which we can compare the performance of our peers and service providers and a library of archived news stories from industry chronicle, *Investor Weekly*, which will please members, most of whom subscribe to the magazine,” FEAL Chairman and Chief Executive of the \$563 million AvSuper (the super fund for many federal aviation employees), Denis Carroll, said.

“At a time when we are moving to grow our membership, InvestorSupermarket comes as a welcome addition to the education, professional development, and networking we provide,” Carroll added.

FEAL’s executive-level members comprise the CEOs of more than 80 Australian superannuation funds including the scheme for commonwealth government employees, the fund for Telstra staff and the country’s largest industry fund, REST. According to data sourced from InvestorSupermarket, the funds account for more than \$94 billion in assets under management.

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“In our work, both in updating InvestorSupermarket and in reporting for Investor Weekly, fund executives are our key contacts. This is giving them something back,” InvestorInfo Managing Director, Greg Bright, said.

“In addition, this agreement positions InvestorSupermarket to become a central hub for communication in the institutional market, which might include information provision by service providers to investors or eventually even business tenders.

“We are delighted with the FEAL Board’s decision and hope that all the facts and figures and editorial content InvestorSupermarket provides will aid the organisation in growing its membership,” he added.

InvestorSupermarket is a one-stop market intelligence resource consolidating Australia’s premier investment industry news archive with facts and figures covering 500 of the country’s largest investors. Version 2.0 of InvestorSupermarket was launched at a function on March 7th. Enhancements include an agreement with consultant van Eyk Research for the provision of funds manager performance and product information.

InvestorInfo is the publisher of institutional investment industry magazine, *Investor Weekly*, sister financial planning title, *Independent Financial Advisor*, on-line financial services newswire, InvestorDaily.com, *Master Funds Quarterly*, which targets the providers of, and investors in, the bundled investment offerings, and the recently acquired *Ethical Investor*.

FEAL was launched in 1999 with the aim of advancing the professional development of fund executives and senior management of superannuation and other savings and investment funds domiciled in Australia. FEAL has a membership of more than 120.

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