

**May 17, 2002**

**INVESTORINFO LIMITED (ASX: INV) FORECASTS FULL-YEAR PROFIT EXCEEDING \$400,000**

Sydney: Investment industry information provider, InvestorInfo Limited (ASX: INV), today announced a probable full-year profit of more than \$400,000 – an increase of at least 25 per cent on the previous year's profit of \$320,562, mainly as a result of strong fourth-quarter advertising revenues.

The result has been achieved in spite of one of the softest advertising markets in Australia's history.

“We are extremely pleased with the result, which comes at an exciting time for InvestorInfo following the acquisition of Ethical Investor magazine and the successful launch of Master Funds Quarterly,” Managing Director, Greg Bright, said.

“In addition, the company has significantly decreased its reliance on interest income – by two-thirds – and has successfully implemented a regime of tight cost controls, particularly in the area of distribution,” Bright added.

InvestorInfo Limited is the publisher of institutional investment industry magazine, *Investor Weekly*, sister financial planning title, *Independent Financial Advisor*, online newswire, *InvestorDaily.com*, newstand publication, *Ethical Investor*, and *Master Funds Quarterly*, which targets the burgeoning mezzanine market.

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